

## Corporate information

Company	Alba B & B Eleonora Tanelli
Legal address	Via Donizetti 42 / c 47841 Cattolica (Rn)
VAT	04411870407

## Privacy Policy

Brief Description of capabilities to deliver the service.

By entering your data in the relative section you may request a quote for a receptive service at Alba B & B. Point (1): You will have to enter some useful and necessary information to configure your service and to determine the price in order to receive an offer. Point (2): You will have the possibility to decide optionally whether or not to receive direct marketing to your e-mail address, in reference to the offers and promotions of Hotel Labrador. After the forwarding of your request, you will receive an email notification to inform you of the availability of the offer reserved for you, by clicking on this email you can access your offer. Point (3): At the same time will have the option to decide whether to receive direct marketing based on the profiling of your data, or you can receive e-mail information based on your preferences, consumption habits, resulting from your requests for quote, or from other information subsequently collected by the holder. If you do not want to be profiled, close the request window by clicking on "I do not accept".

### Processing of personal data

The methods for managing this site are described below [www.albabnbappartamenti.it](http://www.albabnbappartamenti.it) and the personal area in relation to the processing of personal data of users. The information is provided pursuant to art. 13-14 of Regulation 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data, as well as on the free movement of such data and repealing Directive 95/46 / EC ( General regulations on data protection), to those who interact with web services, accessible electronically from the address indicated corresponding to the initial page of the site.

Data controller

Following consultation of this site, data relating to identified or identifiable persons may be processed.

Owner of their processing: Alba B & B - Via Donizetti, 42 / C - 47841 - Cattolica

### Purpose of the processing and legal basis

#### (1) Service delivery Your

data will be processed to respond to any requests that may be received from the forms for completion and form available on the website [www.albabnbappartamenti.it](http://www.albabnbappartamenti.it), or requests received by email or telephone. The legal basis of the treatment is pre-contractual in the terms in which data processing is provided for a request for information, followed by an answer.

#### Further communications following a stay

After the purchase of a service, Hotel Labrador may forward to the user further communications of a commercial nature concerning its services. The legal basis of the treatment described above is the legitimate interest of the data controller (47 GDPR).

### Optional purposes

#### (2) Direct marketing - newsletters

Once you have given your consent, you can receive information about new products, promotions and special offers by e-mail. It is the user's right to disable the service at any time through the appropriate procedure and / or the methods indicated below for the exercise of his rights. The legal basis of the treatment described above is the consent of the interested party.

#### (3) Profiling

Prior to your free consent you may receive information by e-mail based on your preferences, consumption habits, resulting from your request for quote, or other information subsequently collected by the owner. The legal basis of the treatment described above is the consent of the interested party.

### Consequences of non-consent for optional purposes

The lack of consent to optional promotional purposes (2) and (3) does not affect the processing of data necessary for the provision of the requested service, point (1). Your personal data will also be processed in accordance with the legislative provisions of the aforementioned law and the confidentiality obligations set out therein. Also seen the provision of the Italian Privacy Authority "Guidelines on promotional activities and the fight against spam - 4 July 2013 (Published in the Official Gazette No. 174 of 26 July 2013).

### Data retention data retention

period The period is that necessary for the purposes of the services requested and for a further period of 36 months. If the requested information is subject to an online transaction, such data may be kept for economic and fiscal reporting purposes, for a period of 10 years. The data retention period is renewed for a further period of 36 months every time a new consent is given to the processing of data.

### Mode and security of processing

The processing of personal data takes place through IT tools suitable for guaranteeing the security and confidentiality of data themselves and in any case in compliance with the appropriate security measures as required by art. 32 GDPR, through secure communication protocols with SSL encryption algorithms.

Rights of interested parties

The interested parties (subjects to whom personal data refer) may at any time exercise the rights envisaged by the Regulations, through a dedicated personal area. It is possible to access this area by requesting the link through the appropriate procedure at the bottom of this information. An additional modality for the exercise of the rights of the Regulations, if the user has made use of the direct marketing service, can be used through the appropriate link at the bottom of the email received.

In particular, the subjects can legitimately ask for the rights from the art. 15 to art. 23, and specifically: 1. The cancellation of all data. 2. Rectification / modification. 3. The limitation. 4. Portability. 5. The right to oppose the automated decision-making process (profiling). Possibly report further requests in the notes field.

Acquisition of consent of the interested party

(2) Direct marketing - newsletter

Your consent for the receipt of the newsletter will be registered by clicking the appropriate box.

This consent will be recorded to prove the conferment, and allow you at any time to unsubscribe, in addition to all other rights above.

(3) Profiling

Your consent to receive information on the basis of your preferences, consumption habits, resulting from your requests for quotation, or other information subsequently collected by the owner, will be registered by clicking on "accept" in the appropriate information banner. This consent will be recorded to prove the conferment, and allow you at any time the revocation through the appropriate procedure at the bottom of this statement, in addition to all other rights set out above.

Extended information on the use of cookies

Extended information on the use of cookies pursuant to the provision of the Privacy Authority n. 229/2014, for those who interact with the web services of Hotel Labrador, accessible from the addresses [www.labradorhotel.it](http://www.labradorhotel.it) and [hotel-labrador-cattolica.myreply.net](http://hotel-labrador-cattolica.myreply.net). The website and the personal area dedicated to Hotel Labrador users use cookies and similar technologies to guarantee the correct functioning of the procedures and to improve the experience of using online applications. This document provides detailed information on the use of cookies and similar technologies, how they are used by Hotel Labrador and how to manage them.

Definitions

Cookies are small text strings that the sites visited by the user send to his terminal (usually to the browser), where they are stored before being re-transmitted to the same sites at the next visit of the same user. Cookies are stored, according to user preferences, by the single browser on the specific device used (computer, tablet, smartphone).

Types of cookies

Depending on the characteristics and use, cookies can be distinguished in different categories:

#### **Strictly necessary**

cookies These are essential cookies to manage login and access to the reserved functions of the site, typically for updating pages from the web editorial staff. The duration of these cookies is strictly limited to the work session (closed the browser are deleted). Their deactivation compromises the use of the services accessible from the login. The public part of the sites, on the other hand, remains normally usable.

#### **Technical cookies (analysis and performance)**

These are cookies used to collect and analyze the traffic and use of the site anonymously. These cookies, even without identifying the user, allow for example, to detect if the same user returns to connect at different times. They also allow you to monitor the system and improve its performance and usability. In some pages of the site [www.albabnbappartamenti.it](http://www.albabnbappartamenti.it) they can memorize the user's preferences regarding the font size and the preferred display mode (graphic, high contrast or text) for the accessibility of the contents. The deactivation of these cookies can be performed without any loss of functionality.

Profiling

cookies These are permanent cookies used to identify (anonymously or not) user preferences and improve their browsing experience.

Duration of cookies

Some cookies (session cookies) remain active only until the browser is closed or when the logout command is executed. Other cookies "survive" when the browser is closed and are also available in subsequent visits by the user. These cookies are called persistent and their duration is set by the server when they are created.

Browsing through the pages of the site [www.albabnbappartamenti.it](http://www.albabnbappartamenti.it), you can interact with sites managed by third parties that can create or modify persistent and profiling cookies. The temporal conservation of each individual cookie is visible in the "cookie list" table.

Management of cookies

The user can decide whether or not to accept cookies using the settings of his browser. The total or partial disabling of cookies may co-authorize the use of the site's features, but do not prevent navigation. The setting can be defined specifically for different websites and web applications. Here are the web resources that illustrate how to proceed for each of the main browsers: [Chrome](#), [Firefox](#), [Internet Explorer](#), [Opera](#), [Safari](#).

#### **List of third-party profiling cookies**

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Google AdWords (Google Ireland)	<a href="#">read the information</a>	<a href="#">denies consent</a>
DoubleClick (Google Ireland)	<a href="#">read the information</a>	<a href="#">denies consent</a>

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